

It Was The Best Of Sentences Worst A Writers Guide To Crafting Killer June Casagrande

The Buried Book

Adventurers, explorers, kings, gods, and goddesses come to life in this \"useful, entertaining and informative\" story of the first great epic (The Washington Post) Composed in Middle Babylonia around 1200 BCE, The Epic of Gilgamesh foreshadowed later stories that would become as fundamental as any in human history: The Odyssey and the Bible. But in 600 BCE, the clay tablets that bore the story were lost to the world, buried beneath ashes and ruins. David Damrosch begins with the rediscovery of the epic in 1872 and from there goes backward in time, all the way to Gilgamesh himself. The Buried Book is an illuminating tale of history as it was written, stolen, lost, and--after 2,000 years and countless battles, conspiracies, and revelations--finally found.

An Introduction to the Study of Indian History

This book is the culmination of patient research and mature reflection of a profoundly original mind and has earned universal recognition and honour over the last few decades.

Grammar Snobs Are Great Big Meanies

What do suicidal pandas, doped-up rock stars, and a naked Pamela Anderson have in common? They're all a heck of a lot more interesting than reading about predicate nominatives and hyphens. June Casagrande knows this and has invented a whole new twist on the grammar book. Grammar

Snobs Are Great Big Meanies is a laugh-out-loud funny collection of anecdotes and essays on grammar and punctuation, as well as hilarious critiques of the self-appointed language experts. Chapters include: I'm Writing This While Naked—The Oh-So Steamy Predicate Nominative Semicolonoscopy—Colons, Semicolons, Dashes, and Other Probing Annoyances I'll Take "I Feel Like a Moron" for \$200, Alex—When to Put Punctuation Inside Quotation Marks Snobbery Up with Which You Should Not Put Up—Prepositions Is That a Dangler in Your Memo or Are You Just Glad to See Me? Hyphens—Life-Sucking, Mom-and-Apple-Pie-Hating, Mime-Loving, Nerd-Fight-Inciting Daggers of the Damned Casagrande delivers practical and fun language lessons not found anywhere else, demystifying the subject and taking it back from the snobs. In short, it's a grammar book people will actually want to read—just for the fun of it.

How to Write a Sentence

New York Times Bestseller "Both deeper and more democratic than *The Elements of Style*" —Adam Haslett, *Financial Times* "A guided tour through some of the most beautiful, arresting sentences in the English language." —Slate In this entertaining and erudite gem, world-class professor and New York Times columnist Stanley Fish offers both sentence craft and sentence pleasure, skills invaluable to any writer (or reader). Like a seasoned sportscaster, Fish marvels at the adeptness of finely crafted sentences and breaks them down into digestible morsels, giving readers an instant play-by-play. Drawing on a wide range of great writers, from Philip Roth to Antonin Scalia to Jane Austen, *How to Write a Sentence* is much more than a writing manual—it is a spirited love letter to the written word, and a key to understanding how great writing works. It is a book that will stand the test of time.

How the Light Gets In

\"'When I begin to write, I open myself and wait. And when I turn toward an inner spiritual awareness, I open myself and wait.' With that insight, Pat Schneider invites readers to contemplate their lives through spiritual observation and exploratory writing. In seventeen concise thematic chapters that include meditations on topics such as fear, prayer, forgiveness, social justice, and death, *How the Light Gets In* gracefully guides readers through the philosophical and spiritual questions that face everyone in the course of meeting life's challenges. Praised as a 'fuse lighter' by author Julia Cameron and 'the wisest teacher of writing I know' by the celebrated writing guru Peter Elbow, Pat Schneider has lived a life of writing and teaching, passion and compassion. With *How the Light Gets In*, she delves beyond the typical 'how-to's' of writing to offer an extended rumination on two inner paths, and how they can run as one. Schneider's book is distinct from the many others in the popular spirituality and creative writing genre by virtue of its approach,

using one's lived experience--including the experience of writing--as a springboard for expressing the often ineffable events that define everyday life. Her belief that writing about one's own life leads to greater consciousness, satisfaction, and wisdom energizes the book and carries the reader elegantly through difficult topics. As Schneider writes, 'All of us live in relation to mystery, and becoming conscious of that relationship can be a beginning point for a spiritual practice--whether we experience mystery in nature, in ecstatic love, in the eyes of our children, our friends, the animals we love, or in more strange experiences of intuition, synchronicity, or prescience.'--Provided by publisher.

Wordcraft

Legendary writing coach Jack Hart spent twenty-six years at the Oregonian and has taught students and professionals of all stripes, including bloggers, podcasters, and more than one Pulitzer Prize winner. Good writing, he says, has the same basic attributes regardless of genre or medium. Wordcraft shares Hart's techniques for achieving those attributes in one of the most broadly useful writing books ever written. Originally published in 2006 as A Writer's Coach, the book has been updated to address the needs of writers well beyond print journalists. Hart breaks the writing process into a series of manageable steps, from idea to polishing. Filled with real-world examples, both good and bad, Wordcraft shows how to bring such characteristics as force, brevity, clarity, rhythm, and color to any kind of writing. Wordcraft now functions as a set with the second edition of Hart's book Storycraft, on the art of storytelling, also available from Chicago.

Writing With Power

A classic handbook for anyone who needs to write, Writing With Power speaks to everyone who has wrestled with words while seeking to gain power with them. Here, Peter Elbow emphasizes that the essential activities underlying good writing and the essential exercises promoting it are really not difficult at all. Employing a cookbook approach, Elbow provides the reader (and writer) with various recipes: for getting words down on paper, for revising, for dealing with an audience, for getting feedback on a piece of writing, and still other recipes for approaching the mystery of power in writing. In a new introduction, he offers his reflections on the original edition, discusses the responses from people who have followed his techniques, how his methods may differ from other processes, and how his original topics are still pertinent to today's writer. By taking risks and embracing mistakes, Elbow hopes the writer may somehow find a hold on the creative process and be able to heighten two mentalities--the production of writing and the revision of it. From students and teachers to novelists and poets, Writing with Power reminds us that we can celebrate the uses of mystery, chaos, nonplanning,

and magic, while achieving analysis, conscious control, explicitness, and care in whatever it is we set down on paper.

Grammar Girl's 101 Troublesome Words You'll Master in No Time

Millions of people around the world communicate better thanks to Mignon Fogarty, aka Grammar Girl, whose top-rated weekly grammar podcast has been downloaded more than 40 million times. Now she's turning her attention to solving your worst problems—one troublesome word at a time. Are you feeling \"all right\" or \"alright\"? Does \"biweekly\" mean twice a week or every two weeks? Do you run a gauntlet or a gantlet? Is a pair of twins four people or two? The English language is always changing, and that means we are left with words and phrases that are only sort of wrong (or worse, have different definitions depending on where you look them up). How do you know which to use? Grammar Girl to the rescue! This handy reference guide contains the full 411 on 101 words that have given you trouble before—but will never again. Full of clear, straightforward definitions and fun quotations from pop culture icons such as Gregory House and J. K. Rowling, as well as from classical writers such as Mark Twain and Benjamin Franklin, this highly-useable guidebook takes the guesswork out of your writing, so you'll never be at a loss for words again.

Artful Sentences

\"In *Artful Sentences: Syntax as Style*, Virginia Tufte shows how standard sentence patterns and forms contribute to meaning and art in more than a thousand wonderful sentences from the twentieth and twenty-first centuries. The book has special interest for aspiring writers, students of literature and language, and anyone who finds joy in reading and writing.\"--Publisher's description.

Second Sight

Whether you dream of writing a book for children or young adults, or you want to take a finished manuscript to the next level, it always helps to get a fresh point of view. Try a little SECOND SIGHT. In this collection of talks, a professional editor offers insights from the other side of the publishing desk on a wide range of writerly topics: * Terrific first lines and how they got that way * What makes a strong picture book manuscript * Why the Harry Potter series was such a tremendous success * Finding the emotional heart of your story * Worksheets and checklists for building characters and bolstering plot * The Annotated Query Letter from Hell * And an Annotated Query Letter That Does It Right With its wit, intelligence, and practical tools for analyzing

and revising your work, SECOND SIGHT will be a first resource for writers of children's and young adult fiction. This book has not been endorsed or approved by J. K. Rowling or any of her publishers or representatives, and all thoughts expressed here on all matters, including the Harry Potter series, are solely my own, and should not be taken as the official opinions, intentions, or interpretations of any of the writers or publishers mentioned.

Sensory Linguistics

One of the most fundamental capacities of language is the ability to express what speakers see, hear, feel, taste, and smell. Sensory Linguistics is the interdisciplinary study of how language relates to the senses. This book deals with such foundational questions as: Which semiotic strategies do speakers use to express sensory perceptions? Which perceptions are easier to encode and which are "ineffable"? And what are appropriate methods for studying the sensory aspects of linguistics? After a broad overview of the field, a detailed quantitative corpus-based study of English sensory adjectives and their metaphorical uses is presented. This analysis calls age-old ideas into question, such as the idea that the use of perceptual metaphors is governed by a cognitively motivated "hierarchy of the senses". Besides making theoretical contributions to cognitive linguistics, this research monograph showcases new empirical methods for studying lexical semantics using contemporary statistical methods.

Line by Line

Loose, baggy sentences - Faulty connections - Ill-matched partners - Mismanaged numbers and references - Problems with punctuation - The parts of a sentence.

Luxury Fashion Branding

This groundbreaking fashion branding and management text brings an analytical business dimension to the marketing and corporate techniques of the luxury fashion goods industry. It will make engaging reading for anyone who wishes to learn about the captivating business of turning functional products into objects of desire.

Manuscript Makeover

Professional editor and author Elizabeth Lyon offers aspiring novelists the guidance and instruction they need to write and edit well-crafted and compelling stories that will stand out from the competition and attract the attention of agents and publishers, including:

- Stand-out style techniques, from accessing an authentic voice to applying techniques of "wordsmithing" that transform prose
- How to rewrite characterization for dimensionality, a universal need, and theme
- Adjustment suggestions to match the prose style and structure of specific genres
- Correct grammar, punctuation, spelling, and style
- Strategies to strengthen story beginnings and endings
- Methods for increasing plot stakes, creating movement, and adjusting pace for maximum suspense

Mistrust

Trust occupies a unique place in contemporary discourse. Seen as both necessary and good, it is variously depicted as enhancing the social fabric, lowering crime rates, increasing happiness, and generating prosperity. It allows for complex political systems, permits human communication, underpins financial instruments and economic institutions, and holds society itself together. There is scant space within this vision for a nuanced discussion of mistrust. With few exceptions, it is treated as little more than a corrosive absence. This monograph, instead, proposes an ethnographic and conceptual exploration of mistrust as a legitimate epistemological stance in its own right. It examines the impact of mistrust on practices of conversation and communication, friendship and society, as well as politics and cooperation, and suggests that suspicion, doubt, and uncertainty can also ground ways of organizing human society and cooperating with others.

Write Right!

Simplifies the most important points of grammar, punctuation and style. Includes a list of frequently misspelled words and demonstrates proper usage with quotes from literature and politics.

Scouting on Two Continents

All England cheered this modest American. He acquired his scouting lore warring against Apaches in Arizona. After hunting gold in the Northwest and

the Klondike he rode deep into the savage territory of Africa to slay the M'Limo, treacherous Matabele high priest. During the Boer War he performed many thrilling exploits as chief of Scouts. He was honored in the friendship of Lord Roberts, Theodore Roosevelt, Cecil Rhodes, and Dr. Jameson and received the highest honors of the British Empire. In this book he tells in full detail the fascinating story of his thrilling and varied career. "In real life he is more interesting than any of my heroes of romance"—SIR RIDER HAGGARD "I have seldom been as much taken with a narrative"—REAR ADMIRAL WM. S. SIMS, U.S.N. "I have read it all with enthralled interest"—THEODORE ROOSEVELT "England was never made by her statesmen; England was made by her adventurers."—GENERAL GORDON.

It Was the Best of Sentences, It Was the Worst of Sentences

In this wickedly humorous manual, language columnist June Casagrande uses grammar and syntax to show exactly what makes some sentences great—and other sentences suck. Great writing isn't born, it's built—sentence by sentence. But too many writers—and writing guides—overlook this most important unit. The result? Manuscripts that will never be published and writing careers that will never begin. With chapters on "Conjunctions That Kill" and "Words Gone Wild," this lighthearted guide is perfect for anyone who's dead serious about writing, from aspiring novelists to nonfiction writers, conscientious students to cheeky literati. So roll up your sleeves and prepare to craft one bold, effective sentence after another. Your readers will thank you.

How to Write Stunning Sentences

Literary Nonfiction. Writing. Composition. You've got a great story, but do you have great sentences? Stylish sentences have their own powerful energy that mesmerizes and even rearranges a reader's world. Think of this book as a private lesson with Nina Schuyler--award-winning author and professor of creative writing at the University of San Francisco--featuring guest appearances by the masters, including James Baldwin, Grace Paley, John Updike, Saul Bellow, and Toni Morrison. They've arrived to show you the mechanics of their magic. With 25 essays and over 100 writing prompts, HOW TO WRITE STUNNING SENTENCES is the best way to expand your writing style. \"Nina Schuyler's HOW TO WRITE STUNNING SENTENCES is like a Kama Sutra for sentences: it describes the positions and passions of her artful love, and through sharp analyses and generous prompts suggests how you too, writer, may become such an artful lover...Read it and the pleasure will be yours.\"--Aaron Shurin \"With its elegantly curated examples of stunning prose, HOW TO WRITE STUNNING SENTENCES offers luminous insight into the elements of language as they relate intimately to content.

Reading this book can transform your awareness and your practice, line by line and page by page, with glorious results."--Elizabeth Rosner
"Passionately intense and exquisitely precise, Nina Schuyler's brilliant readings of gorgeously disparate sentences by a wide spectrum of innovative writers illuminate the subversive pleasures of suspension and subordination, the joys of complexity and extravagance, and the potent, piercing delights of language distilled to spare perfection."--Melanie Rae Thon "In this wonderful book, Nina Schuyler not only explores how syntax and diction can embody the meaning of a sentence but also how they can enrich subtext and capture the sensibility of a character. The pleasure of looking so closely at the power and intricacy of sentences is present on every page and richly evident in the plentiful writing exercises that Schuyler provides. Each chapter has the potency of a daily meditation from which any writer would benefit."--Catherine Brady "Nina Schuyler is an alchemist of style, with a brilliant eye for the secret inner workings of language. This book is a treasure trove for anyone wishing to harness the power of rhythm and syntax, meaning and music, in their own sentences or in the ones they read. This book is a fantastic contribution to the literature of craft."--Carolina de Robertis "There are books to read and then there are books to own, and Nina Schuyler's wonderful volume is of the latter category. As a writer, it offers nifty inspiration at a moment's notice. As a teacher, it offers clear proof that the blood, sweat, and tears behind beautiful writing is worth it. Even if I didn't write or teach, **HOW TO WRITE STUNNING SENTENCES** would still be a graceful reminder that our ability to communicate deep emotions through the art of writing is one of the best things about being human."--Tom Molanphy, Academy of Art University

Communicating for Results

Designed to equip students with the skills for effective business communication, **Communicating for Results** offers practical, classroom-tested instruction not just in grammar but in the rhetorical techniques and persuasive strategies that students need to become effective writers and speakers. Supplemented with abundant group and individual activities to reinforce key principles and help students hone their skills, this invaluable text will teach students to communicate with confidence.

First You Write a Sentence.

A STYLE GUIDE BY STEALTH - HOW ANYONE CAN WRITE WELL (AND FULLY ENJOY GOOD WRITING) 'Joe Moran is a wonderfully sharp writer, calm, precise and quietly comical' Craig Brown Advanced maths has no practical use, and is understood by few. A symphony can be enjoyed, but created only by a genius. Good writing, however, can be written (and read) by anyone if we give it the gift of our time. Enter universally praised historian

Professor Joe Moran. From the Bible and Shakespeare to Orwell and Diana Athill, *First You Write a Sentence*.show us how the most ordinary words can be turned into verbal constellations, sharing: - The tools of the trade; from typewriters to texting and the impact this has on the craft - Writing and the senses; how to make the world visible and touchable - How to find the ideal word, build a sentence, and construct a paragraph Good writing can ignite the hearts and minds of readers, help us notice the world better and live more meaningful lives. And it's a power we all can wield. 'What a lovely thing this is: a book that delights in the sheer textural joy of good sentences . . . Any writer should read it' Bee Wilson 'Thoughtful, engaging, and lively . . . when you've read it, you realise you've changed your attitude to writing (and reading)' John Simpson, formerly Chief Editor of the OED and author of *The Word Detective* 'Moran is a past master at producing fine, accessible non-fiction' Helen Davies, *Sunday Times*

Clean, Well-Lighted Sentences: A Guide to Avoiding the Most Common Errors in Grammar and Punctuation

A lighthearted and succinct guide to common errors in American sentence structure comprehensively explains grammar and usage problems while revealing the \"dos and don'ts\" of punctuation, in a guide that complements each chapter with a reinforcing quiz. 13,000 first printing.

Greening the Academy

This is the academic Age of the Neoliberal Arts. Campuses—as places characterized by democratic debate and controversy, wide ranges of opinion typical of vibrant public spheres, and service to the larger society—are everywhere being creatively destroyed in order to accord with market and military models befitting the academic-industrial complex. While it has become increasingly clear that facilitating the sustainability movement is the great 21st century educational challenge at hand, this book asserts that it is both a dangerous and criminal development today that sustainability in higher education has come to be defined by the complex-friendly “green campus” initiatives of science, technology, engineering and management programs. By contrast, *Greening the Academy: Ecopedagogy Through the Liberal Arts* takes the standpoints of those working for environmental and ecological justice in order to critique the unsustainable disciplinary limitations within the humanities and social sciences, as well as provide tactical reconstructive openings toward an empowered liberal arts for sustainability. *Greening the Academy* thus hopes to speak back with a collective demand that sustainability education be defined as a critical and moral vocation comprised of the diverse types of humanistic study that will benefit the well-being of our emerging planetary community and its numerous common locales.

History of Modern Latin America

Now available in a fully-revised and updated second edition, *A History of Modern Latin America* offers a comprehensive and accessible introduction to the rich cultural and political history of this vibrant region from the onset of independence to the present day. Includes coverage of the recent opening of diplomatic relations between the U.S. and Cuba as well as a new chapter exploring economic growth and environmental sustainability. Balances accounts of the lives of prominent figures with those of ordinary people from a diverse array of social, racial, and ethnic backgrounds. Features first-hand accounts, documents, and excerpts from fiction interspersed throughout the narrative to provide tangible examples of historical ideas. Examines gender and its influence on political and economic change and the important role of popular culture, including music, art, sports, and movies, in the formation of Latin American cultural identity. Includes all-new study questions and topics for discussion at the end of each chapter, plus comprehensive updates to the suggested readings.

Crowd Design

The digital revolution is interwoven with the promise to empower the user. Yet, the rise of centralized, commercial platforms for crowdsourced work questions the validity of this narrative. In *Crowd-Design*, Florian Alexander Schmidt analyses the workings and the rhetoric of crowdsourced work platforms by comparing the way they address the masses today with historic notions of the crowd. The utopian concepts of early online collaboration are taken as a vantage point from which to view and critique current and, at times, dystopian applications of crowdsourced work. The study is focused on the crowdsourcing of design tasks, but these specific applications are used to examine the design of the more general mechanisms employed by the platform providers to motivate and control the crowds. *Crowd-Design* is as much about the crowdsourcing of design as it is about the design of crowdsourcing.

The Joy of Syntax

Language columnist June Casagrande presents a fun and breezy guide to everything a grown-up interested in grammar needs to know. When it comes to grammar, it seems like everyone—even die-hard word nerds—feel they “missed something” in school. *The Joy of Syntax* picks up where sixth grade left off, providing a fresh foundation in English syntax served up by someone with an impressive record of making this otherwise inaccessible subject a true joy. With simple, pithy information on everything from basic parts of speech and sentence structure to usage and grammar pitfalls, this

guide provides everything you need to approach grammar with confidence.

Sin and Syntax

A fully revised and updated edition with writing prompts and challenges in every chapter Today's writers need more spunk than Strunk: whether it's the Great American e-mail, Madison Avenue advertising, or Grammy Award-winning rap lyrics, memorable writing must jump off the page. Copy veteran Constance Hale is on a mission to make creative communication, both the lyrical and the unlawful, an option for everyone. With its crisp, witty tone, *Sin and Syntax* covers grammar's ground rules while revealing countless unconventional syntax secrets (such as how to use—Gasp!—interjections or when to pepper your prose with slang) that make for sinfully good writing. Discover how to: *Distinguish between words that are "pearls" and words that are "potatoes" * Avoid "couch potato thinking" and "commitment phobia" when choosing verbs * Use literary devices such as onomatopoeia, alliteration, and metaphor (and understand what you're doing) Everyone needs to know how to write stylish prose—students, professionals, and seasoned writers alike. Whether you're writing to sell, shock, or just sing, *Sin and Syntax*—now celebrating 20 years in print—is the guide you need to improve your command of the English language.

The Corruption of Angels

On two hundred and one days between May 1, 1245, and August 1, 1246, more than five thousand people from the Lauragais were questioned in Toulouse about the heresy of the good men and the good women (more commonly known as Catharism). Nobles and diviners, butchers and monks, concubines and physicians, blacksmiths and pregnant girls--in short, all men over fourteen and women over twelve--were summoned by Dominican inquisitors Bernart de Caux and Jean de Saint-Pierre. In the cloister of the Saint-Sernin abbey, before scribes and witnesses, they confessed whether they, or anyone else, had ever seen, heard, helped, or sought salvation through the heretics. This inquisition into heretical depravity was the single largest investigation, in the shortest time, in the entire European Middle Ages. Mark Gregory Pegg examines the sole surviving manuscript of this great inquisition with unprecedented care--often in unexpected ways--to build a richly textured understanding of social life in southern France in the early thirteenth century. He explores what the interrogations reveal about the individual and communal lives of those interrogated and how the interrogations themselves shaped villagers' perceptions of those lives. *The Corruption of Angels*, similar in breadth and scope to Emmanuel Le Roy Ladurie's *Montaillou*, is a major contribution to the field. It shows how heretical and orthodox beliefs flourished side by side and, more broadly, what life was like in

one particular time and place. Pegg's passionate and beautifully written evocation of a medieval world will fascinate a diverse readership within and beyond the academy.

Word by Word

"We think of English as a fortress to be defended, but a better analogy is to think of English as a child. We love and nurture it into being, and once it gains gross motor skills, it starts going exactly where we don't want it to go: it heads right for the goddamned electrical sockets." With wit and irreverence, lexicographer Kory Stamper cracks open the obsessive world of dictionary writing, from the agonizing decisions about what to define and how to do it to the knotty questions of ever-changing word usage. Filled with fun facts—for example, the first documented usage of "OMG" was in a letter to Winston Churchill—and Stamper's own stories from the linguistic front lines (including how she became America's foremost "irregardless" apologist, despite loathing the word), *Word by Word* is an endlessly entertaining look at the wonderful complexities and eccentricities of the English language.

You're Saying It Wrong

For word nerds and grammar geeks, a witty guide to the most commonly mispronounced words, along with their correct pronunciations and pithy forays into their fascinating etymologies and histories of use and misuse. With wit and good humor, this handy little book not only saves us from sticky linguistic situations but also provides fascinating cocktail-party-ready anecdotes. Entries reveal how to pronounce boatswain like an old salt on the deck of a ship, trompe l'oeil like a bona fide art expert, and haricot vert like a foodie, while arming us with the knowledge of why certain words are correctly pronounced the \"slangy\" way (they came about before dictionaries), what stalks of grain have to do with pronunciation, and more. With bonus sidebars like \"How to Sound like a Seasoned Traveler\" and \"How to Sound Cultured,\" readers will be able to speak about foreign foods and places, fashion, philosophy, and literature with authority.

Mortal Syntax

The only fun, friendly, and surefire defense against the grammar snobs Having already made a name for herself with *Grammar Snobs Are Great Big*

Meanies, now in its fifth printing, June Casagrande returns with *Mortal Syntax*, taking on the 101 most frequently attacked usage choices. Dedicating one short chapter to each, Casagrande brings her subject to life, teaching English usage through lively and amusing personal anecdotes. *Mortal Syntax* includes such chapters as: ? \"I wish I was taller\" ? \"I am continuously watching Simpsons reruns\" ? \"Was it Horton that heard the Who?\" Casagrande's clear and concise lessons—with entertaining titles and themes—make a potentially prickly subject go down like a spoonful of sugar.

The Best Punctuation Book, Period

This all-in-one reference is a quick and easy way for book, magazine, online, academic, and business writers to look up sticky punctuation questions for all styles including AP (Associated Press), MLA (Modern Language Association), APA (American Psychological Association), and Chicago Manual of Style. Punctuate with Confidence—No Matter the Style Confused about punctuation? There's a reason. Everywhere you turn, publications seem to follow different rules on everything from possessive apostrophes to hyphens to serial commas. Then there are all the gray areas of punctuation—situations the rule books gloss over or never mention at all. At last, help has arrived. This complete reference guide from grammar columnist June Casagrande covers the basic rules of punctuation plus the finer points not addressed anywhere else, offering clear answers to perplexing questions about semicolons, quotation marks, periods, apostrophes, and more. Better yet, this is the only guide that uses handy icons to show how punctuation rules differ for book, news, academic, and science styles—so you can boldly switch between essays, online newsletters, reports, fiction, and magazine and news articles. This handbook also features rulings from an expert “Punctuation Panel” so you can see how working pros approach sticky situations. And the second half of the book features an alphabetical master list of commonly punctuated terms worth its weight in gold, combining rulings from the major style guides and showing exactly where they differ. With *The Best Punctuation Book, Period*, you'll be able to handle any punctuation predicament in a flash—and with aplomb.

White Papers For Dummies

A fast and easy way to write winning white papers! Whether you're a marketing manager seeking to use whitepapers to promote your business, or a copywriter keen to break into this well-paying field, *White Papers For Dummies* gives you a wealth of practical, hands-on advice from one of the world's leading experts in the field. The fact-based documents known as white papers have been called the “king of content.” No other B2B marketing piece can do more to generate leads, nurture prospects, and build mindshare. Where white papers were once used only by technology firms, they are

becoming “must-have” items in the marketing toolkit for almost any B2B firm. Practically every startup must produce a white paper as part of its business planning. But writing effective white papers is a big challenge. Now you can benefit from the experience of a white paper specialist who’s done more than 200 projects for clients from Silicon Valley to Finland, from mighty Google to tiny startups. Author Gordon Graham—also known as That White Paper Guy—provides dozens of tips and tricks to help your project come together faster and easier. *White Papers For Dummies* will help you to: Quickly determine if your B2B firm could benefit from a whitepaper Master the three phases of every white paper project: planning, production, and promotion Understand when and how to use the three main types of whitepaper Decide which elements to include and which to leave out Learn the best practices of seasoned white paper researchers and writers Choose from 40 different promotional tactics to get the word out Avoid common mistakes that many beginners make

Sin and Syntax

Today’s writers need more spunk than Strunk: whether it’s the Great American e-mail, Madison Avenue advertising, or Grammy Award-winning rap lyrics, memorable writing must jump off the page. Copy veteran Constance Hale is on a mission to make creative communication, both the lyrical and the unlawful, an option for everyone. With its crisp, witty tone, *Sin and Syntax* covers grammar’s ground rules while revealing countless unconventional syntax secrets (such as how to use—Gasp!—interjections or when to pepper your prose with slang) that make for sinfully good writing. Discover how to: *Distinguish between words that are “pearls” and words that are “potatoes” * Avoid “couch potato thinking” and “commitment phobia” when choosing verbs * Use literary devices such as onomatopoeia, alliteration, and metaphor (and understand what you’re doing) Everyone needs to know how to write stylish prose—students, professionals, and seasoned writers alike. Whether you’re writing to sell, shock, or just sing, *Sin and Syntax* is the guide you need to improve your command of the English language.

Building Great Sentences

Based on the bestselling series from The Great Courses, *Building Great Sentences* celebrates the sheer joy of language—and will forever change the way you read and write. Great writing begins with the sentence. Whether it’s two words (“Jesus wept.”) or William Faulkner’s 1,287-word sentence in *Absalom! Absalom!*, sentences have the power to captivate, entertain, motivate, educate, and, most importantly, delight. Yet, the sentence-oriented approach to writing is too often overlooked in favor of bland economy. *Building Great Sentences* teaches you to write better sentences by luxuriating in

the pleasures of language. Award-winning Professor Brooks Landon draws on examples from masters of long, elegant sentences—including Don DeLillo, Virginia Woolf, Joan Didion, and Samuel Johnson—to reveal the mechanics of how language works on thoughts and emotions, providing the tools to write powerful, more effective sentences.

The Anatomy of Prose

Do your sentences fail to sound the way you want? Are they lackluster, with flat characters and settings? Is your prose full of bad habits and crutches? In *The Anatomy of Prose*, you'll discover: A step-by-step guide to creating descriptions that sing The key to crafting character emotions that will hook a reader How to harness all five senses to make your stories come alive, deepening your reader's experience Tips and tricks for balancing details at the sentence level Methods for strengthening each sentence through strategic word choice, rhythm and flow Dozens of literary devices, and how to utilize them to give your prose power Tactics for differentiating characters in dialogue as well as making it punchy and unforgettable A comprehensive prose-specific self-editing check list How to embody your character's personality at the sentence level The most common pitfalls and mistakes to avoid *The Anatomy of Prose* is a comprehensive writing guide that will help you create sensational sentences. Whether you're just starting out or are a seasoned writer, this book will power up your prose, eliminate line-level distractions and help you find the perfect balance of show and tell. By the end of this book, you'll know how to strengthen your sentences to give your story, prose and characters the extra sparkle they need to capture a reader's heart. If you like dark humor, learning through examples and want to create perfect prose, then you'll love Sacha Black's guide to crafting sensational sentences. Read *The Anatomy of Prose* today and start creating kick-ass stories.

Stuff Every Man Should Know

Packed with tips, tricks, and life hacks, this pocket-sized guide is the perfect gift for the modern man With chapters on domestic life, personal appearance, etiquette and socializing, business and pleasure, love and relationships, and health and wellness, it's the ultimate little black book for men of all ages. You'll find all the answers in a concise but comprehensive pocket-sized package. This handy reference guide features everything the modern man should know (but might not), including: • How to Cast a Fishing Rod • How to Open a Beer Bottle Without an Opener • How to Ask for a Raise • How to Start a Simple Skincare Routine • How to Make Friends as an Adult • How to Entertain Children Plus wardrobe essentials, advice on car maintenance, how to start a conversation in 5 languages, exercise tips, grilling instructions, and much, much more!

Several Short Sentences About Writing

An indispensable and distinctive book that will help anyone who wants to write, write better, or have a clearer understanding of what it means for them to be writing, from widely admired writer and teacher Verlyn Klinkenborg. Klinkenborg believes that most of our received wisdom about how writing works is not only wrong but an obstacle to our ability to write. In *Several Short Sentences About Writing*, he sets out to help us unlearn that “wisdom”—about genius, about creativity, about writer’s block, topic sentences, and outline—and understand that writing is just as much about thinking, noticing, and learning what it means to be involved in the act of writing. There is no gospel, no orthodoxy, no dogma in this book. Instead it is a gathering of starting points in a journey toward lively, lucid, satisfying self-expression.

The Copyeditor's Handbook

The *Copyeditor's Handbook* is a lively, practical manual for newcomers to publishing and for experienced editors who want to fine-tune their skills or broaden their understanding of the craft. Addressed to copyeditors in book publishing and corporate communications, this thoughtful handbook explains what copyeditors do, what they look for when they edit a manuscript, and how they develop the editorial judgment needed to make sound decisions. This revised edition reflects the most recent editions of *The Chicago Manual of Style* (15th ed.), the *Publication Manual of the American Psychological Association* (5th ed.), and *Merriam-Webster's Collegiate Dictionary* (11th ed.).

Grammar Girl's Quick and Dirty Tips for Better Writing

Online sensation Grammar Girl makes grammar fun and easy in this *New York Times* bestseller. Are you stumped by split infinitives? Terrified of using “who” when a “whom” is called for? Do you avoid the words “affect” and “effect” altogether? Grammar Girl is here to help! Mignon Fogarty, a.k.a. Grammar Girl, is determined to wipe out bad grammar—but she’s also determined to make the process as painless as possible. A couple of years ago, she created a weekly podcast to tackle some of the most common mistakes people make while communicating. The podcasts have now been downloaded more than twenty million times, and Mignon has dispensed grammar tips on *Oprah* and appeared on the pages of *The New York Times*, *The Wall Street Journal*, and *USA Today*. Written with the wit, warmth, and accessibility that the podcasts are known for, *Grammar Girl's Quick and Dirty Tips for Better Writing* covers the grammar rules and word-choice guidelines that can confound even the best writers. From “between vs. among”

and \"although vs. while\" to comma splices and misplaced modifiers, Mignon offers memory tricks and clear explanations that will help readers recall and apply those troublesome grammar rules. Chock-full of tips on style, business writing, and effective e-mailing, Grammar Girl's print debut deserves a spot on every communicator's desk.

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